



An invitation from Bob Oros, CSP, CMC

I HAVE A SERIOUS QUESTION FOR YOU.

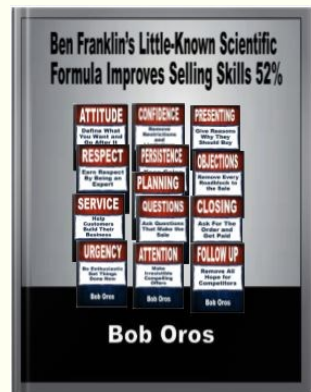
Have you ever thought about being an independent sales trainer for a variety of companies in your local area?

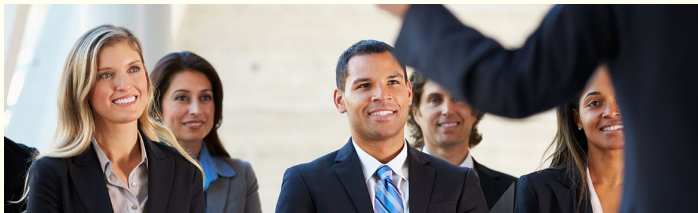
Do you enjoy helping people increase their sales and profits?

Do you think you have what it takes?

If your answer is yes, but you don't know how or where to begin, I may be able to help you.

For more than 35 years I have been perfecting a sales training program that can be promoted to small and large





businesses in your area and facilitated by someone with your skills.

The training is designed to solve a huge problem for companies who have a small sales team and an equally small budget for sales training.

Even many of the larger companies have cut their training budget and are looking for ways to increase the skills of their sales team.

The course is based on a 13-week cycle with a weekly sales meeting facilitated by you. The 13 modules are such that anyone can enter the program on any week during the 13 cycles. This gives you the chance to be part of the solution for many companies who are in need of increased sales.

Proven track record	✓
Measurable results	✓
Modest investment	✓
Make up missed sessions	✓
No class size requirements	✓
Two years of ongoing coaching	✓
Based on scientific principles	✓
Continuously updated	✓
Focused on sales training only	✓
Includes online resources	✓
All students on the same lesson	✓
Start immediately no waiting	✓
Cut sales staff turnover by 90%	✓
No out of town travel for training	✓
No time away from customers	✓
Eliminate unsuitable candidates	✓

The income will be created by an affordable weekly or monthly retainer paid to you by the participating companies (or individuals) that you enroll. You bill the clients or individuals and keep 100% of the fee. Your commitment will be to facilitate the weekly training session (approximately 90 minutes) and presenting the course to prospective clients in your area. You can start part-time with as few as ONE client company or ONE individual and grow from there, or full time with a few dozen companies.

Most opportunities of this nature require an investment between \$25,000 and \$50,000. Your investment is almost zero. You can try the program out to increase your own sales or the sales of your team.

Here are the details about the program.

1. Easy to sell because it provides a much-needed service. The pricing is so

affordable that the resistance is minimal. There are no big contracts to sign, and no collections to worry about.

2. Easy to manage as all billing will be done by you. You will decide on a monthly retainer you and the client have agreed on, and give them a weekly or monthly invoice.

3. Easy to get people to attend. You will establish minimum sales requirements with your clients, and salespeople who are not meeting those requirements must continue to attend the weekly sales meetings. Graduates of the program will be encouraged and invited to cycle through the program several times. The recommended minimum number of times to cycle through is four - 13 weeks each.

4. Easy to market and sell. Everyone is

interested in more sales and more profits, so you get the prospect's attention. All you need is a business card and a copy of the training manual. You can also network with your local Chamber members and business associations.

5. Easy to facilitate. Each weekly module has 7 to 10 topics and you assign one topic to one sales person and have each of the sales-people spend 10 minutes discussing and presenting their assigned topic. You can even start with ONE salesperson and discuss all 7 topics with them. This training is highly interactive.

6. A great story to tell. The name of the company is Franklin Sales Development (FSD), which immediately creates confidence in the course. When you call on potential clients you introduce yourself as a

Franklin Sales Consultant. The program is based on two scientific principles that have a proven success track record that makes a great story to tell (this is thoroughly explained in more detail in the first section of the book).

7. A proven track record. The course has been presented in person over 2,000 times in all 50 states and as far away as New Zealand to companies of all sizes with over 50,000 graduates, and online to over 10,000 individuals from around the world.

8. Easy to present. To make the presentation all you have to do is ask the prospect if they have any underperforming salespeople, tell the story, and then hand a copy of the 300-page manual to the prospect to look over. Challenge them to look through the lessons and try to find ANYTHING

that is not relevant to their business.

9. Easy to close. To close the deal all you have to do is negotiate the price, get the names of the salespeople who will be attending, and that's it, you're in business. You have no price competition or objections because you can negotiate any price that will work for them and you, you have no inventory other than maybe a small number of manuals and business cards to keep on hand, no accounts receivable, no warehouse, no retail store, and a very nice gross profit.

10. Easy to find prospects. Who is the market for this type of sales training?

Real estate, insurance, consulting, home security, stocks and bonds, work staff, church pastors, service providers, mortgage brokers, automotive, home

remodeling, career counseling, printing, law services, funeral arrangements, water filtering, network marketing, bank officers, timeshare, fundraising, RV sales, financial planning, pest control, landscape services, work from home, professional speakers, carpet cleaning, staffing, foodservice distributor, c-store distributor, equipment distributor, janitorial distributor, bakery distributor, food broker, manufacturers, packaging distributors, meat distributors, dairy distributors, bar distributors, candy distributors, retail distributors, vending distributors, etc.

11. Easy to keep fresh. New ideas will consistently be developed using feedback from your training sessions.

12. Profitable. You will have low overhead, low expenses, and can charge as much as you want.

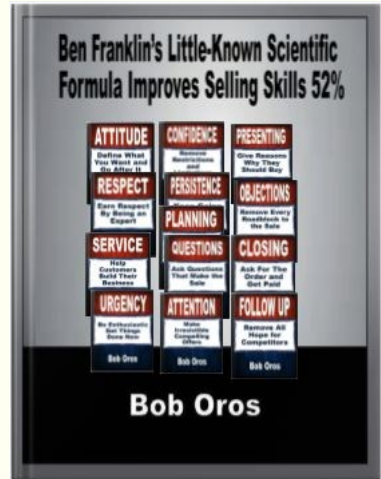
13. Growth. If you have the desire to grow you can hire sales trainers who can duplicate your efforts and grow an organization as large as you like.

If this looks like something you would like to consider, order a copy of the 300 page, hardcover manual. It includes everything you need to get started.

I am interested in helping someone like you who has the desire, but not the system, to create a part-time, or full-time income. All that I ask is that you buy copies of the manual for anyone you enroll in a training program and pay a very small monthly retainer which will give you all the help and support you need.

If you are currently employed as a salesperson or a sales manager, this could be the perfect solution for you personally, or to train your own sales team.

About the manual and program: *"Using a scientifically proven system you will become a highly skilled, confident salesperson improving your skills 52% in 13*



weeks. A more confident approach to selling that will take you step-by-step to success by mastering the attitudes and skills resulting in you being a top performing sales professional. All the doubts, fears and worries you ever had will disappear and will be replaced with a positive, aggressive approach. These topics have been presented over 2000 times to some of the largest companies in North America."

Click the link below to order a copy of the manual to look over. Need more information, send me an email.

Bob@BobOros.com

Once you decide to give it a try and want to become a trainer for Franklin Sales Development, all we do is have a short zoom conversation, sign a simple agreement, decide on a monthly retainer that will fit in you budget, and that's it. **You are in business.**

*Go ahead and purchase a copy of the 300 page manual, look it over, and TRY AND TO FIND SOMETHING THAT IS NOT RELEVANT TO WHAT **YOU** ARE SELLING.*

All the best,

Bob Oros

Bob@BobOros.com

