

Sysco Central Illinois Presents the
2009 Spring Food Show

Tuesday, February 17, 2009
Interstate Center - Bloomington, Illinois
Show Hours: 10:00 a.m. - 2:00 p.m.



Join foodservice industry consultant, Bob Oros for two informative seminars.

9:00 a.m. How to Identify & Market Your Sizzle

Learn different twists on marketing concepts that will ultimately increase your sales. Your head will be spinning with ideas when you attend this fast paced, high content, inspiring 57 minute seminar.

1:00 p.m. How to Get More Business Started Immediately

- Determine how many customers you need to succeed.
- How to get 500 instant customers with little or no cost.
- The basic laws of advertising and how to make them work.

***Ask your MA
for availability.***



Noon. The 7 Critical Systems To Building A Million Dollar Catering Business Out Of Your Restaurant

Attend this webinar and experience a web based software solution that will allow you to run a more efficient and profitable catering sales center.